



The convenient solution for soft tissue defects.

Social Media Guide

We understand and encourage the use of social media in promoting your practice. We also understand that your Renuva injection technique and procedure videos may be posted to a variety of social media platforms. Several recommended phrases have been prepared by MTF to assist you in creating your social media language. Please see the phrases below:

Introduction to Renuva

MTF has just launched an exciting new product called Renuva, an in-office, injectable tissue form that allows your own body to correct small volume soft-tissue defects. Your body reacts naturally to Renuva to fix your small aesthetic defects and improve your skin tone and texture.

What is Renuva made from?

Renuva is an injectable allograft adipose matrix, meaning it comes from processed, donated human adipose tissue. Renuva contains key proteins and growth factors relevant to the creation of new fat tissue to help restore volume in areas where some native fat already exists.

What do you mean allograft?

Renuva is processed from deceased donated human adipose tissue. Advanced processing and testing provide assurance that you are receiving healthy, safe tissue. MTF's donor selection process, designed by medical experts, ensures the highest quality and safety.

How long does a Renuva treatment take?

Renuva comes pre-packed in a syringe. Preparation and treatment require only minutes of your time. Renuva can provide a similar effect to fat grafting, but it does not require anesthesia or liposuction making the procedure simple and quick.

How does Renuva Work?

Unlike anything else available on the market today, Renuva utilizes your own body to generate fat where the product is injected. Renuva is designed to allow your own body to grow fat into the space that the injection occupies.

What kinds of Patients would Benefit from Renuva?

Patients with a troubling, aesthetic, small volume defect would benefit from a Renuva injection. Good candidates for Renuva are those with minor volume defects or slight surface irregularities. Renuva would be an excellent option for those with small surface irregularities after a liposuction procedure.

